

Empowering Rural Women: A Tale of Transformation in Rural Industrial Park, Ganiyari



In Thakhatpur, Bilaspur, a beacon of empowerment has emerged under the Rural Industrial Park Ganiyari. Through collaborative efforts, our team has transformed the lives of 400 women by establishing a stitching unit. The backbone of this success story lies in the establishment of a stitching unit equipped with 400 advanced sewing machines. These women, who previously had limited opportunities, are now skilled artisans, contributing to the growing success of the unit.

The journey began with a vision of empowering women through skill development. With the district administration's support, we set out with a goal to provide comprehensive training in apparel making. The 400 women, eager to learn and improve their lives, welcomed the chance enthusiastically. The turning point came with a strategic partnership sealed through a Memorandum of Understanding (MoU) with Dhakshin Pvt Ltd. This collaboration not only provided a market for the finished products, but it also ensured a steady supply of raw materials for manufacturing. The alliance acted as a catalyst, bridging the gap between production and market demand.

Last month, these women achieved a significant milestone when they received their first payment, demonstrating their hard work and dedication. The impact of this endeavour extends beyond financial compensation; it shows a renewed sense of pride and independence among Ganiyari's women. For many, it was their first time seeing the tangible results of their skills and efforts. The success of Rural Industrial Park Ganiyari not only changed the economic landscape but also fostered a sense of community and empowerment. The smiles, confidence, and aspirations of these women who are now active members of their families and communities demonstrate the initiative's rippling effect.