

Nurturing Financial Futures: A Mother's Testimony



Santosh's narrative stands as a testament to the effectiveness of initiatives such as WE-LEAD in positively transforming the lives of the individuals they engage with. Braving through financial distress and societal restrictions, Santosh was resilient in her efforts to secure a promising future for her children. Her words resonate with profound emotion as she expresses, "Similar to every mother, I too hold a dream deep within." Her perseverance paid off when she received the chance to participate in a project organised by WE-LEAD, (Women Empowerment through Livelihoods, Entrepreneurship, and Access through Digitalisation) a project designed to leverage technology and bridge informational and resource gaps for creating sustainable economic opportunities through entrepreneurship. She transitioned from a factory worker earning a meagre income to a picker receiving a steady salary each month.

The WE-LEAD programme benefited her family as her eldest son, on seeing his mother's hard work and persistence, joined the training course offered by WE-LEAD and his involvement in the training course helped him to garner employable skills, doubling their family income. Her daughter registered herself under the Digital Literacy Centre and has been learning several valuable skills that will help her in the getting well-paying job opportunities. This progress and dedication showcased by her children evidence the deep and long-lasting impact the WE-LEAD programme has in fostering better livelihoods.

Santosh embodies the collective strength of mothers striving relentlessly to bestow upon their families the comforts and opportunities once denied to them. These are mothers who selflessly sacrifice, toil ceaselessly, and yet conjure smiles on their children's faces. Her aspiration: to nurture independent offspring, liberated from financial reliance. Her narrative, an unwavering traverse through societal constraints and fiscal struggles, highlights the boundless potency inherent in a mother's love. Let us unite in shaping an environment where no mother frets over her child's destiny—a realm where mutual upliftment thrives amid adversity.