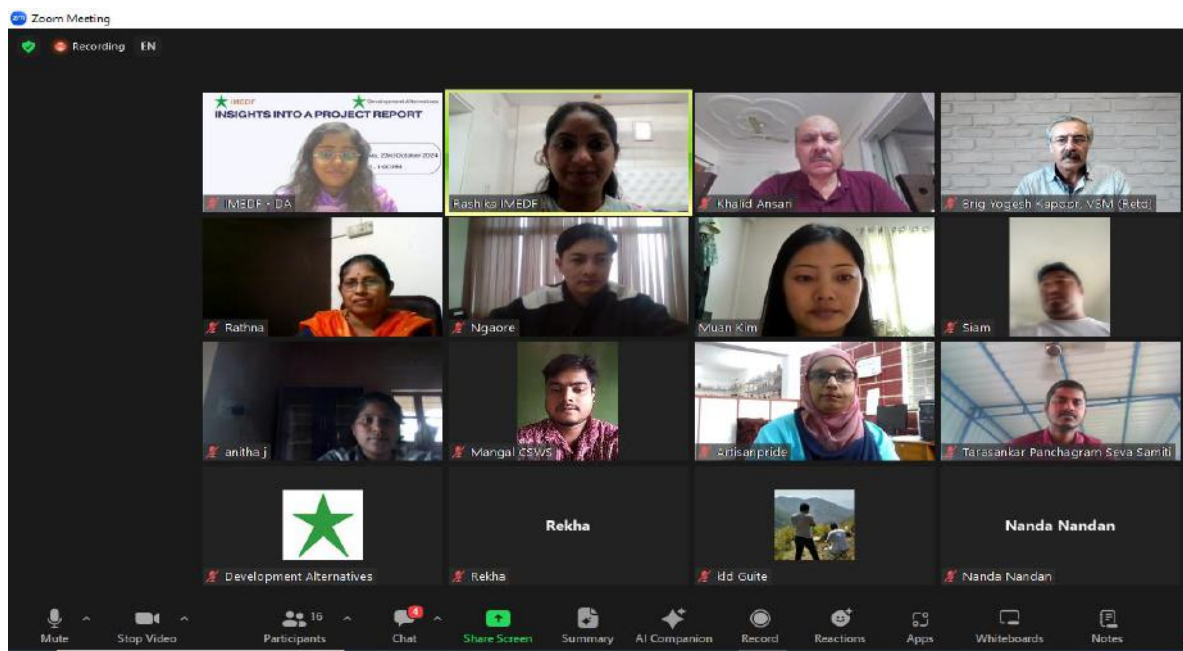


Online workshop series on 'Insights Into a Project Report'



Ongoing presentation during the workshop

Indian Micro Enterprise Development Foundation (IMEDF), a special purpose vehicle of the Development Alternatives Group, has organised the fourth online workshop in the series especially designed for enterprises, clusters and small scale entrepreneurs, CSOs, students. The workshop was conducted on October 23rd 2024.

The faculty included Col Raman Thapar, General Manager, IMEDF; Sameer Kapoor, Senior Advisor, DA Group, Smriti Ahuja, Senior Consultant, Ashish Chakraborty, Program Lead, PRADAN. The workshop was moderated by Srishti Bhattacharya and Rashika Sharma.

This workshop is designed for targeted audiences, including entrepreneurs, cluster-based enterprises, members of cooperative societies, students and members of NGOs, CSOs, and small-scale enterprises.

The introduction and meet & greet session included interactions where participants introduced themselves, their organisations, and their aspirations and expectations for attending the workshop. Throughout the workshop, major aspects were to focus upon the nuances related to drafting a detailed project report and business plan curated as per the need and demand of the project and delivery parameters.

The sessions covered topics such as 'The basics of a Project Report' with IMEDF as a facilitator, presented by Colonel Raman Thapar; 'The Structure of a Project Report' presented by Smriti Ahuja, 'Nuances of a Business Plan' by Sameer Kapoor, 'DPR: a detailed overview' presented by Ashish Chakraborty, 'Insights into Project Compilation Report' and 'Cap Doc' by Srishti Bhattacharya and Rashika Sharma. It was followed by an interactive session and concluding remarks by Sameer Kapoor.

21 participants including 2 guest speakers from 15 organisations in the development sector and academia holding varied positions attended the workshop. There were 07 NGOs, 03 Farmer Producer Companies, 02 representatives from academic institutions. There were 05 senior participants, 05 Cluster Development Executives, 05 SPV members and 02 Master's level students.

The workshop successfully covered the specificities related to basics, objective, need, guidelines, components related to project report, business plan which captured the essence of believing in communities/customers. With valuable insights and interactive sessions, it provided participants with practical knowledge and tools to enhance their planning and outreach strategies, to guide and pave way of the collectives, enterprises and entrepreneurs along with academia in terms of writing project reports both for ensuring the pathway of the project and also to ensure sharing of the learnings and experiences involved in the due course of the project.

"IMEDF has provided a great knowledge-sharing platform where we can interact with members who are also implementing projects on ground level." - *Rathna K, CIBART.*

"The topic motivated me to join the workshop as it is highly relevant for students like me who have just completed their studies and entering into professional space." - *Nanda Nandan Sarangi, Master's student*

"It was an enriching and comprehensive workshop addressing the needs while drafting the project report" - *Mr Khalid Ansari*

