

## Innovative way of Community Mobilising through Nukkad Natak!



Nukkad Natak in Gautam Buddha Nagar on Pond Rejuvenation awareness

On August 12-14, 2024, Development Alternatives took to the streets of Gautam Buddha Nagar with impactful Nukkad Nataks (street plays) aimed at mobilising communities and raising awareness about the importance of pond rejuvenation, clean water, and effective waste management. These performances, strategically held in various localities, were designed to capture the attention of the residents, making them aware of the environmental issues that directly impact their daily lives.

The Nukkad Nataks, characterised by their lively and interactive format, successfully communicated the critical message of environmental conservation, resonating deeply with the local communities. The plays not only entertained but also educated the audience on the urgent need for collective action in pond rejuvenation and waste management.

In addition to the performances, Development Alternatives' dedicated team engaged with the community members to establish pond cleaning committees. These committees are a pivotal step towards ensuring that the community takes ownership of the initiative, leading to sustainable management and maintenance of the ponds. The formation of these committees empowers the residents, ensuring that their voices and concerns are integral to the ongoing efforts.

This initiative is part of a broader mission to create a cleaner, healthier, and more resilient future for the residents of Gautam Buddha Nagar. By fostering community-led initiatives, Development Alternatives is not just addressing environmental issues but also instilling a sense of responsibility and ownership among the people, which is crucial for the sustainability of such efforts.

Together, we are paving the way for a more sustainable environment, one pond at a time.



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