

#YouthDay : Empowering youth, one student at a time!



Job fair in Hindu Institute of Management, Sonapat, Haryana

International Youth Day is observed annually with a focus on a specific theme addressing the critical challenges faced by young people. This year, we celebrated the occasion with students from our Skills to Livelihood Programme, which is being implemented in Sonapat and Jaipur.

The Skills to Livelihood Programme is designed to bridge the gap between enthusiastic but underprivileged individuals and the skills they need to secure employment. The programme provides targeted skill enhancement training, enabling participants to earn an income sufficient to support themselves and their dependents. In addition to developing technical skills, the course also fosters significant personality changes, including increased confidence and self-esteem.

For over a decade, Development Alternatives has facilitated skill development training and placements in collaboration with corporates and foundations such as HDB Financial Services, Fullerton India Credit Company, Hindustan Unilever, Citi Foundation, HCL Foundation, and HSBC Bank. These partnerships have enabled us to provide training and placement opportunities to underprivileged youth and women in sectors such as Banking, Financial Services and Insurance (BFSI), Retail, IT, Apparel, Beauty & Wellness, and others. We also actively seek partnerships at the grassroots level to amplify the programme's impact.

To mark International Youth Day, Development Alternatives organised a Job Fair in partnership with the Hindu Institute of Management, Sonapat.



Introduction and orientation meeting with employers



Online and offline interviews conducted with trainees by employers

A total of 152 graduate students, who had previously attended our Job Readiness Programme, participated in the event. They applied for over 100 vacancies with five employers: Genpact, Aimlay, Qness Corp, Maxim Pro, and Technoise.

The students were first briefed on the available vacancies and job roles, followed by a session on frequently asked questions in job interviews. Tips were provided on how to avoid nervousness and mistakes during the interview process, helping participants to better prepare themselves. As a result, 62 participants received job assurances on the day itself and were invited for further processes at the respective companies.

Another significant event on 12th August was a certification ceremony for students who had completed the 'Domestic Data Entry' course at our Vocational Training Centre in Jaipur, Rajasthan. During the ceremony, 48 students received certificates for completing their 45-day training course. Out of these, 40 students have already secured entry-level jobs, marking the beginning of a new chapter in their lives.



Trained youth receiving their certificates

The goal of both activities was to create connections between young job seekers and opportunities by enhancing job-oriented skills that empower youth.