

Development Alternatives Group (TARA) and Promac jointly promote LC³ at the 19th CII India Africa Business Conclave



The LC³ Stall at the 19th CII India Africa Business Conclave

At the 19th CII India-Africa Business Conclave in New Delhi, Development Alternatives Group (TARA) and Promac Engineering highlighted LC³ as a promising business opportunity for 41 countries across Asia and Africa. LC³, an eco-friendly alternative to conventional Portland cement, is being jointly promoted by TARA and Promac to help reduce the cement industry's carbon emissions across the Global South and bring about a revolution in the cement sector. This technology has been developed with significant contributions from IIT Madras under the aegis of the Swiss Agency for Development and Cooperation.

The event hosted the Honourable Vice President of India, Jagdeep Dhankhar, who emphasised the urgent need for a collective global effort to combat climate change, stating, "It is crucial for all nations to unite their efforts against climate change—the greatest threat to humanity."



Honourable Vice President Jagdeep Dhankhar addresses the Business Conclave



Naveen Jindal visits the LC³ Stall



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Naveen Jindal, Member of Parliament and Chairman of Jindal Steel & Power, visited the LC³ booth and expressed his admiration for the potential transformation it offers to the cement industry.

Organised by the Confederation of Indian Industry (CII) in collaboration with the Ministry of External Affairs, Government of India, the event marks a significant milestone in strengthening India-Africa relations. Six African Heads of State attended the conclave, reflecting the importance of an evolving partnership between India and Africa.

The distinguished guests included Prosper Bazombanza, Vice President of Burundi; Teodoro Nguema Obiang Mangue, Vice-President of Equatorial Guinea; Muhammad BS Jallow, Vice-President of The Gambia; Jeremiah Kpan Koung, Vice President of Liberia; Marie Cyril Eddy Boissezon, Vice President of Mauritius; and Dr CGDN Chiwenga, Vice President of Zimbabwe.

With over 1,100 international delegates, including representation from 65 countries and 47 African nations, the Conclave

underscores the commitment of both regions to enhancing collaboration across various sectors. The 19th CII India-Africa Business Conclave is poised to be a landmark event, reflecting the growing significance of India-Africa cooperation in the Global South.