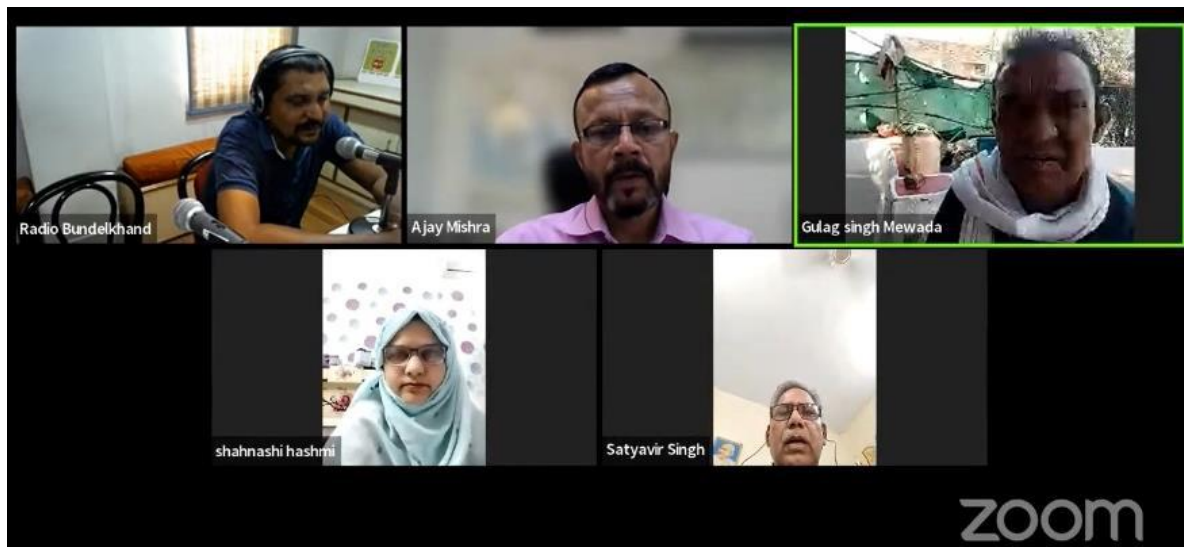


## Radio Bundelkhand hosts Sustainable Agriculture Dialogues



RJ Manish compering the show

**R**adio Bundelkhand, the community radio initiative of Development Alternatives, organised two YouTube Live Streams on Sustainable Agriculture and Climate Change with support from Fondation L’Oreal. These events took place on April 5th and 27th, 2024.

The live streams were simultaneously broadcast on Radio Bundelkhand 90.4 FM, enabling audiences to access the discussions via YouTube, radio sets, the website, and the radio app. The objective was to facilitate discourse on the importance of sustainable agriculture in mitigating the impacts of climate change. The discussions involved educators, experts, climate action advocates, and community members from Bundelkhand, who are directly affected by climate change due to disrupted ecosystems, altered weather patterns, and exacerbated extreme weather events impacting agriculture.

YouTube Livestream was used strategically to leverage its capabilities as a powerful tool for building knowledge and raising awareness about climate change and sustainable agricultural solutions. This platform allowed real-time engagement and fostered a more informed and engaged community, specifically addressing issues faced by farmers.

### Day 1 Guests:

1. Gulab Singh Mewada, Farmer and Organic Farming Campaigner, Borkhedi Village, Madhya Pradesh
2. Ajay Singh, Chief Administrative Officer, WWF-India
3. Dr. Shahnashi Hashmi, Assistant Professor, Department of Plant Pathology, Bundelkhand University, Jhansi
4. Dr. Satyavir Singh, Assistant Professor, Institute of Agricultural Sciences, Bundelkhand University, Jhansi
5. Ajay Namdev, State Coordinator, Madhya Pradesh Navdanya

### Community Participants:

Hemraj Singh, Pushpa Astari, Laxmi Bahera, and Nitesh Mishra

## Day 2 Guests:

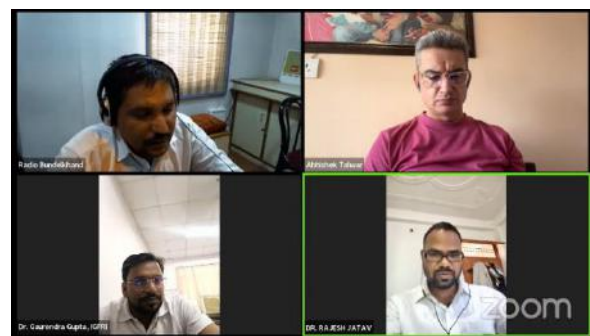
1. Dr. Devendra Vishwkarma, Assistant Professor, Department of Horticulture in Vegetable Science, RVSKVV, Gwalior, MP
2. Suman, PhD Scholar, Department of Agricultural Extension, RVSKVV, Gwalior, MP
3. Dr. Rajesh Jatav, Teaching Associate, RVSKVV, Gwalior, MP
4. Dr. Gaurendra Gupta, Scientist, Agronomy, Division of Crop Production, ICAR-IGFRI
5. Abhishek Talwar, AIEMA, Mumbai
6. Dr. Sandeep Arya, Assistant Professor, Institute of Environment and Development Studies, BU Jhansi

## Community Participants:

Dinesh, Prakash, Mithlesh, Balram, and Rekha Kushwaha



Dr Sandeep Arya discussing about altered weather patterns



Dr Rajesh Jatav responding to a question about organic pest control methods

These live streams are integral to the Climate Change Communication through Radio Bundelkhand project. This initiative aims to strengthen the existing ecosystem of knowledge sharing on climate action and climate-resilient practices among women through community radio. Under this project, 12 episodes of a 20-episode series called ShubhKal, supported by the Fondation L’Oreal, have already been broadcast in 150 villages and narrowcast in 10 villages, reaching more than 4 lakh listeners.