

## Empowering the Future: International Youth Day celebration in Noida and Jaipur



Tree Plantation drive by Students, Staff, and Community Members on International Youth Day at Jaipur Centre

On August 12th, 2023, Development Alternatives, in partnership with HDB Financial Services Limited and Hindustan Unilever Limited, celebrated International Youth Day with fervour. The event aimed to empower young individuals by focusing on skill development, economic empowerment, and environmental sustainability. The event brought together 200 participants in Noida and Jaipur, and Sonipat promoting the theme "Green Skills for Youth: Towards a Sustainable World."

In the culturally rich city of Jaipur, Rajasthan, a meaningful plantation drive took place. Facing challenges of environmental pollution and diminishing green spaces, the initiative held deep significance. Native plant species such as Neem, Peepal, and Gulmohar were procured from a government nursery, adding to the city's biodiversity and natural heritage. Students, staff, and community members united to cultivate environmental consciousness. Guided by experts, participants learned proper techniques for planting and maintaining saplings, fostering a direct connection with the environment. Beyond aesthetics, the initiative educated participants about the pivotal role of trees in ensuring cleaner air and reduced pollution.

In Noida, a distinctive approach was adopted: a job fair within the vocational training program. Seventy young job seekers engaged with three employers, offering a total of 100 vacancies. Detailed information about vacancies, roles, and interview strategies was shared, resulting in 56 participants securing immediate job assurances. Another nine candidates progressed to second-round interviews, with 29 individuals receiving job offers. The job fair underscored the concrete outcomes of skill development, reinforcing the commitment to empower the youth economically.



Students Attending Interview Prep Session at the Job Fair in Noida



Students who participated in the street play

and presentations. The goal was to cultivate environmental consciousness among students and offer them a platform to exhibit knowledge and creativity. Ms. Seema Guliya from the BDO office, Sonipat graced the event as Chief Guest, enlightening students about government schemes and opportunities available in the state. The day showcased presentations, speeches, and even a drama illustrating a student's transformation from unemployment and despondency to confidence and contribution post-skill training.

The event celebrated young achievements and underscored sustainable practices and economic autonomy. It highlighted how skill development not only enriches career prospects but also fosters personal growth, confidence, and a sense of environmental responsibility.



Ms Pragma, Centre Incharge, taking a session on Skill Development with the students

Alternatives continues its dedicated work, its multifaceted approach is an inspiring model for empowering youth and effecting positive change across society and the environment.

The event encapsulated Development Alternatives' multifaceted philosophy. Beyond skill enhancement and economic upliftment, the organisation accentuated environmental awareness and sustainable practices. By involving youth in tree planting and job fairs, they're equipped to make positive contributions on diverse fronts.

Besides these impactful initiatives, the International Youth Day celebration in Jaipur encompassed a dynamic program. Under the theme of "Green Skill Development," students engaged in activities spanning speeches, drama,



Team DA at the Event

In conclusion, the International Youth Day celebration by Development Alternatives demonstrated their commitment to holistic empowerment. By weaving together skill development, economic opportunities, and environmental consciousness, the event empowered young individuals and paved the path for a more sustainable and prosperous future. Efforts in Noida, Sonipat and Jaipur harmonised with the "Green Skills for Youth" theme, showcasing that nurturing youth parallels nurturing the planet. As Development