

Bhadohi Regional Enterprise Coalition

The Regional Enterprise Coalition meeting, held under the State Bank of India Foundation (SBIF) programme, took place in Bhadohi on June 03, 2023. Attended by 23 members, including entrepreneurs and representatives from various organisations, the meeting focused on key agenda items such as establishing larger enterprises, promoting job creation, understanding government schemes, and elaborating on the SBIF project.

Ram Sanjivan, the moderator of the coalition meeting, emphasised the goal of uniting stakeholders and collaboration to find solutions. The primary objective was to develop enterprises in the Eastern Uttar Pradesh (EUP) region and provide comprehensive information about the SBIF project.

Devendra Dubay, Rural Self Employment Training Institutes (RSETI), suggested holding coalition meetings at the village level and establishing office locations for authentication and formalisation, as well as to improve interactions. Ratnesh Kumar Dubay, HDFC Bank, mentioned providing loans based on national identification proof to enable small-scale businesses to start ventures. Mr Simant, representing the District Horticulture Office, highlighted financial assistance available for Self-Help Groups (SHGs) and subsidies for food processing units. Ajay Kumar pointed out that the formation of entrepreneur groups and accessing funds from Community Livelihood Funds (CLFs) for business startups would be a step in the direction.



Stakeholders engaging in discussion during the Coalition meeting



Anita Srivastava of MDSS addressing the Coalition

Ajay Kumar from National Rural Livelihoods Mission (NRLM) emphasised the importance of collective ventures. He also stated that NRLM offers funds ranging from 10 to 20 lakhs for group-based businesses, and he encouraged entrepreneurs to connect with interested groups for collective ventures. The meeting aimed to provide valuable information and opportunities for collaboration and support among the coalition members.

Taking a step ahead, Development Alternatives, Manviya Drishtikon Seva Samiti (MDSS) and Swami Vivekanand Shiksha Sansthan (SVSS) are collaborating to enhance the coalition's strength. They eagerly anticipate achieving a high level of coordination among government agencies. Additionally, their goal is to help establish substantial enterprises capable of creating a significant number of employment opportunities.