

Development Alternatives Celebrates World Radio Day



Students from Bundelkhand University learning about Radio Bundelkhand operations with RJ Manish

On World Radio Day, Radio Bundelkhand hosted students from Bundelkhand University's Institute of Mass Communication and Journalism at TARAgam in Orchha, Madhya Pradesh. During the educational tour, which was initiated by the Bundelkhand University, RJ Manish Samadhiya of Radio Bundelkhand briefed the students on the programmes that are broadcast by Radio Bundelkhand and recorded their thoughts on World Radio Day. The students were introduced to how Radio Bundelkhand functions and why it is important to communicate with communities. Following the theme of 'Radio and Peace', Radio Bundelkhand broadcast free audio speeches of Mahatma Gandhi and Nelson Mandela, shared by UNESCO. The students later observed the process of making paper from old clothes and paper waste at the TARAgam campus.

On this occasion, Radio Bundelkhand launched a first-of-its-kind podcast episode on the theme 'Radio and Peace'. The series of podcasts can be accessed on Radio Bundelkhand's Youtube channel.



DA participates at the Radio Festival 2023 in Delhi



Kirandeep Kaur receiving a Fellowship Certificate on behalf of Varsha Raikwar, RJ, Radio Bundelkhand

Furthermore, our radio team joined the sixth edition of The Radio Festival, sponsored by UNESCO, the Ministry of Information and Broadcasting, Prasar Bharati, UNICEF, and CEMCA. The 3-day festival centered on issues such as climate change, gender, storytelling, sports, war, and peace. The Radio Festival is also an opportunity to look ahead at the radio industry's future and how technology is influencing its reach. During the festival, Varsha Raikwar, an RJ with Radio Bundelkhand, received the fellowship certificate for completing the second TRF-UNESCO SDG fellowship 2022.