

# Skills to Livelihoods

## THE PROGRAMME

India has one of the youngest populations in the world. The proportion of the workforce in the working age group is well in excess of those dependent on them, a trend that is expected to continue until 2040. The benefits of a large labour force can be leveraged to accelerate economic growth through skill development, thereby creating a demographic dividend. Thus, it is primarily the youth in India who need to be targeted for skilling and up-skilling.



**Skills to Livelihoods** is thus a programme that provides sustainable livelihood and income generation opportunities for school drop-outs and unemployed women and youth at their doorstep, and help them become self-reliant through facilitation of market linkages.



## THE COMPONENTS

Following are the components of this programme:

- **Life Skills and Vocational Skills Training** – aimed at enhancing personality and making the individuals employable
- **Enterprise Development Training** – imparting entrepreneurial skills using ILO curricula
- **Formation of CIGs and Linkages Facilitation** – creating linkages for income generation / employment / self-employment opportunities



## EXPECTED OUTCOMES

- Youth and women made employable – skilled workforce aligned to current market / industry trends
- Income generation opportunities created / enhanced for individuals
- At least 70% of targeted individuals linked to employment / entrepreneurship
- Local economic development



# Skills to Livelihoods – Success Story

Name: Vineeta

District: Hamirpur Janpad

State: Uttar Pradesh

This is the story of 30 year-old Vineeta, whose hardships started at quite an early age. Being the eldest child in the family of five, responsibility was thrust on her at the age of six when her mother died and soon after, her father. For quite a few years she and her siblings managed to feed themselves by toiling hours on the small piece of ancestral land they possessed.

Help, at times, came from the neighbours in the form of food. But the family hoped for a change of fortune when Vineeta at the age of 11 years decided to marry a 35-year old widower.

However, after a few years of a good married life, her husband Kamta died leaving her with three children . Like her childhood, she again, managed her house with a small piece of land while also looking for some labouring work.

Failing to find a decent living, the burden of debts increased on her exponentially.

But her prayers were answered soon, when TARA along with Hindustan Unilever Limited intervened in the area. The three month training under the “Skills to Livelihood” programme transformed Vineeta’s life.

She is now a skilled tailor and runs her own stitching center. This has allowed her to earn Rs 4000 per month.

“I thank TARA and HUL for training me and showing me a path. The training has changed my fortune and also helped me become independent,” says a happy Vineeta.

