

Literacy for Women

TARA AKSHAR+

TARA Akshar+ is a laptop based functional literacy programme, which can train an illiterate person to read & write and perform basic numerical skills, in just 112 contact hours (2 hours daily spanning over 56 days).

Wall Street Journal has stated that TARA Akshar+ is the fastest literacy programme in the world.

THE PROCESS

Implementation of the TARA Akshar+ is a systematic process, carefully designed to deliver solid results at the shortest possible time and at a minimal cost. It is a full, standardized package of learning facilities, methods, and materials delivered by a cadre of managers, instructors, quality control supervisors and testing experts.

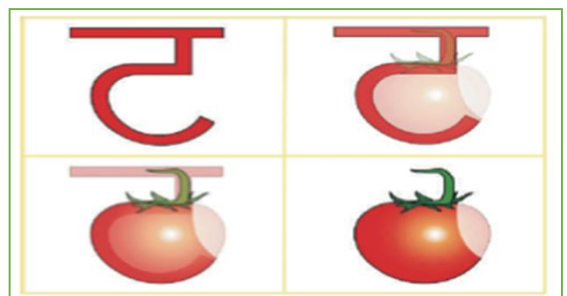
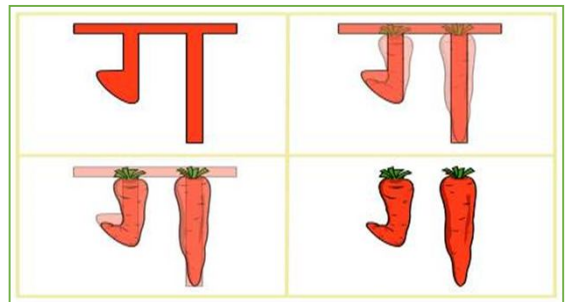
The process is highly modularized, enabling the Development Alternatives Group to deliver the package cost-effectively to as small a scale as one location for as few as 200 persons over a one year period -- to as large a scale as several hundred such locations simultaneously.

TARA Akshar+ is the only literacy/numeracy method that can solve the illiteracy problem of India within a reasonable cost and a finite time-scale.

Over 100,000 women have already been made literate through this programme and another 125,000 will be made literate by 2016.

EXPECTED OUTCOMES

- Enhanced self-esteem and confidence
- Improved quality of life
- Increased access to entitlements
- Participation in decision making processes
- Enhanced income generation opportunities



Literacy for Women – Success Story

Name : Smt. Satyavati
Husband's Name : Shri. Rajendra Singh
District : Gautam Budh Nagar
State : Uttar Pradesh

Satyavati, aged 44 years is a resident of Kasna village in Gautam Budh Nagar. Her husband Rajendra Singh drives a load carrier. They have two sons and two daughters.

Satyavati was **elected as a member of the Block Development Committee (BDC)** in October 2010 under which her main job was to monitor the ongoing development work in her block, and deal with pension related problems of senior citizens and physically disabled individuals. She used to be a non-performing member of the BDC as her proficiency was hampered by illiteracy.

On the opening of the TARA Akshar center in Kasna village in October 2011, Satyavati became interested in learning Hindi and Mathematics using modern techniques in just 56 days. She joined the TARA Akshar center on October 15, 2011 and started learning.

She had tremendous will to study and she was way ahead of her fellow students. Today, her husband and other family members are very happy and are thankful to TARA Akshar+ for having given her an opportunity to study. Satyavati's confidence level has increased tremendously and she is very happy with her new image as a literate woman. She as a member of BDC, is now keen to monitor the ongoing development work in her block and is now considered an asset to the BDC.

