

The One Who Walks With Time



Introducing Kavita Rajput, a 30-year-old from the Lalitpur district of Uttar Pradesh. After becoming literate through the TARA Akshar+ programme, Kavita joined the SHG group. Through the group, in 2021, she got a chance to work under Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) as MGNREGA mate.

Earlier, they had to put the attendance of laborers on plain paper, but when the attendance of MGNREGA became digital, and the attendance of laborers had to be registered through the MGNREGA portal, she found it difficult to work because the laborers did not have access to portal and smartphones.

When the Technology & Rural Advancement for Women Empowerment through Annihilating Gender Digital Divide (TARA WE ADD) project began in Kavita's village, she enrolled in the Digital Literacy Center. She underwent various digital literacy training sessions, which helped her gain financial literacy and become proficient in mobile applications. Now Kavita marks the presence of laborers by visiting the MGNREGA portal using a smartphone and is doing her *MGNREGA Mate* work more efficiently and confidently.

The TARA WE ADD project aims to digitally literate rural women with a low educational and low-income background and connect existing/potential micro-entrepreneurs with digital platforms that lead to income enhancement. As part of our flagship programme Tara Akshar+, the TARA WE ADD project has trained 814 rural women with low educational and low-income backgrounds in digital literacy. It connects the existing/potential micro-entrepreneurs with digital platforms that lead to income enhancement.