



Women's Day as a Tribute to TA+ Graduates

International Women's Day was celebrated with much fervour in Chakwa village of Aurai Block (Bhadohi District, Uttar Pradesh) on 8th March 2018. The event was organised by Development Alternatives (DA), along with the CSO partner – SARTHAK. The purpose was to celebrate the achievements of the learners of TARA Akshar+ Adult Literacy Programme, supported by IKEA Foundation. Natraj Pencils participated as a Stationery Partner in the event, and donated its products towards the cause of literacy. It was an event dedicated to the community, witnessing participation from more than 400 TARA Akshar+ neo literates, their instructors, TARA Sahelis across the 28 villages, 30 Gram Pradhans and 42 Anganwadi workers and ASHA workers. Among the attendees were also senior government officials, such as the Chief Development Officer of Bhadohi, Additional Superintendent of Police, Basic Shiksha Adhikari, Lead District Manager (LDM) of Bhadohi, Honorary Secretary of All India Carpet Manufacturers Association (AICMA), and Chief of Carpet Compact and Social Vision – who spoke words of encouragement and motivation. An enthralling street play on the theme of literacy and empowerment was also performed. The highlight of the event was the sharing of experiences by the neo-literates and graduates of TARA Akshar+ programme. The success of both - the event and DA's inspirational work – was captured and reported by media.