

### **Webinar on Role of Big Businesses in Mainstreaming Green and Inclusive Economy in India**

**D**evelopment Alternatives (DA) organised a webinar on 'Role of Big Businesses in Mainstreaming Green and Inclusive Economy in India' on 5<sup>th</sup> July, 2018. The webinar, third in the series, led by DA, was organised in partnership with the Green Economy Coalition (GEC), which is a diverse set of 50+ organisations from around the world representing a range of sectors, NGOs, businesses, research institutes, UN organisations and trade unions. This initiative is part of the larger global initiative on mainstreaming green economy in seven countries including India, Mongolia, Uganda, South Africa, Peru, Caribbean and Senegal. Mr. Anirban Ghosh, Chief Sustainability Officer, Mahindra Group, was the key speaker of the webinar. He identified the challenges with the existing Indian framework to support sustainable development and accelerate the transition towards green economy. He also talked about the initiatives taken by the Mahindra Group in contributing to India's smooth transition to green economy. The discussion during the webinar emphasised on the initiatives of big businesses to support transition of Indian economy to go green, fair and inclusive. Mr. Shrashtant Patara, Senior Vice President, Development Alternatives Group, moderated the discussion. The interaction focused on various aspects on encouraging environment friendly operations ranging from innovations for technology solutions to up scaling them through capacity building. The webinar witnessed active participation from 50 stakeholders from diverse sectors.