



Voter Education through Community Radio

In line with the 'Festival of Democracy' by the Election Commission of India and UNESCO, Radio Bundelkhand 90.4 has been chosen amongst various other community radios across India, to create awareness on voting and voter education at the grassroots. With the slogan "Loktantra ka Tyohar, Hum Sab ka Adhikar" (Greater Participation for a Stronger Democracy), a rally was conducted at Village Radhapur, District Tikamgarh (Madhya Pradesh) on 19th March 2019. Over 100 people, including the youth, women, and men of the village participated in the rally. Key persons of the village – School Principal, Anganwadi Worker, Sarpanch, Medical Officers from the Health Department, Social Workers, and Block Manager Livelihood Mission were present.

Radio Bundelkhand has also broadcast 30 minute programmes on voter education, specifying the need for having a voter id card. This has been instrumental in increasing awareness in the community and has seen rise in the number of people opting for issuing voter Identity cards for themselves.