Radio Bundelkhand commemorates a decade of giving voice to the voiceless

Radio Bundelkhand (FM 90.4), *Apna Radio ApniBatein*, celebrated its 10th year of establishment on 23rd October, 2018. Radio Bundelkhand has been the expression of a vision to empower communities since 2008, by facilitating them access to a dedicated spectrum. The radio station looks at enabling and empowering communities, especially women, young people and marginalised groups, so that they take charge of their own lives as the radio programmes air solutions for fulfilling basic needs like clean water, housing, energy, agriculture and non-farm livelihoods. Located in one of India's most backward and climate-sensitive regions, Radio Bundelkhand covers 150 villages across Madhya Pradesh and Uttar Pradesh reaching out to over 200,000 people.

To commemorate a decade of creating and broadcasting programmes on social and economic development, the Radio Bundelkhand team organised special live programme for one whole day, where the listeners enthusiastically shared their thoughts and experiences on how the radio has been instrumental in bringing a welcome change in their lives. The celebration began with lighting of the lamp by Brig.Pankaj Sinha, SM, VSM (Administrator Bundelkhand Operations, DA). Chandan Kumar Mishra (Deputy Programme Director, DA) and Omkar Gupta (Manager, DA) shared the journey of Radio Bundelkhand and the impact that it has brought within the rural community. A special aspect of the celebration was that a sapling was planted by Vikesh, a regular listener of the radio since its inception. Vikesh shared how Radio Bundelkhand has been a lifeline for him by helping him stay informed and entertained and in fact has been his 'eyes' which have given him, time and again, in'sights' to take charge of his life, rather than cribbing over his visual impairment. He shared, "Radio Bundelkhand has always been my way of entertainment & information, through which I got the courage and direction to establish a Self Help Group".

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