



Literacy Opens New Avenues Towards Livelihood Enhancement

Development Alternatives(DA) has partnered with Rural Self Employment Training Institutes (RSETIs) of various banks, through which TARA Akshar+ neoliterates are given opportunities to take up trainings on vocational courses such as Dairy Farming, Beautician Course, Tailoring & Stitching Course, Enterprise Development, etc. RSETIs are promoted and managed by banks with active cooperation from the Government of India and State Governments. These are dedicated institutions designed to ensure necessary skill training and skill upgradation of rural below poverty line (BPL) youth to mitigate the unemployment problem.

In two such DA-led interventions with RSETIs, TARA Akshar+ neo-literates were provided training on Bag Making and Dairy Farming. The bag making training was provided by RSETI, Punjab National Bank, Haridwar in Bhagwanpur block, Uttar Pradesh from 16th – 26th July, 2018. A total of 53 women were certified after the training. Shrimati Shivrani Chauhan, Block Development Officer, Haridwar was the Chief Guest and Shri Pardeep Gupta, Director, RSETI Haridwar was the Special Guest.

The Dairy Farming training was conducted by RSETI Union Bank of India, Bhadohi from 18th – 27th July, 2018, in Aurai Block, Bhadohi, Uttar Pradesh. A total of 35 women were certified for the Dairy Farming training. Shri Ram Gopal Singh, RSETI Director, Bhadohi was the Chief Guest and Shri Devendra Dubey, RSETI Bhadohi and Shri Vijay Kumar, Gram Pradhan, Jathi village were the Special Guests.

The TARA Akshar+ neo-literates have cleared the dairy farming and bag making training and are now eligible to take loans from the respective banks, for enhancement of their livelihood.