



Coalition Workshop on Entrepreneurship

The 'Entrepreneurship for Empowerment' programme undertaken by the Development Alternatives (DA) Group in partnership with HSBC India, is a two year pilot which aims to promote entrepreneurship for underserved youth and women. The objective is to set up enterprises with them in the target geographies – Delhi NCR, Uttarakhand and Uttar Pradesh - and scale up enterprise development through a digital marketplace and financing platform, while providing enterprise solutions and enabling an ecosystem that is conducive for micro entrepreneurship.

As a step towards ecosystem development, a coalition workshop was organised on 25th August 2018 in Hamirpur, Uttar Pradesh, with the objective of promoting a listening and learning discourse on entrepreneurship and job creation amongst the vulnerable and the marginalised community.

The workshop started with the registration and formal introduction of participants, followed by brief presentation on 'Entrepreneurship for Empowerment' programme by the DA team. This was followed by a speech by DDM, Hamirpur - Mr. K.K. Soni who talked about the concept of entrepreneurship, its importance and about the offerings of NABARD for entrepreneurship and interaction between all the members present on the available schemes of their respective institutions. Chandan Mishra (Deputy Director, DA) gave the concluding remarks.

The coalition saw participation from 30 males and 15 females. As a way forward, the members of the coalition will be conducting the next set of meeting in the month of December where reflections from current coalition will be discussed and in addition focus will be laid on accelerating the pace of entrepreneurship ecosystem development in the district.