

Development Alternatives Participates at RSETI 2.0 Brainstorming Workshop in New Delhi

A brainstorming workshop on Rural Self Employment Training Institutes (RSETI) 2.0 was organised on 18 October, 2022 in New Delhi under the aegis of the Ministry of Rural Development (MoRD), Government of India. It was held with the objective to discuss the learnings and recommendations on opportunities to co-create entrepreneurial solutions with the energies of young minds.

Kanika Verma, Lead, Green and Inclusive Entrepreneurship and Associate Vice President, Development Alternatives (DA) Group, presented on 'Work4Progress: Micro-movements of Inclusive Entrepreneurship' during the workshop. She talked about collaborative action to strengthen RSETI's role in accessing finance and support services for entrepreneurs while leveraging the Work4Progress (W4P) India network and nurturing non-traditional, technology-based enterprises, and gig opportunities responding to the changing aspirations of the youth.

W4P India programme, which is led by DA and supported by the "la Caixa" Foundation since 2017, seeks to create entrepreneurial opportunities for women and youth using the social innovation approach and focusing on social inclusion, quality employment, and local economic development. W4P is operational with a network of partners in 305 villages across 7 districts in Eastern Uttar Pradesh and Bundelkhand. In August 2021, the W4P India network entered the acceleration phase with national-level partners, including Transform Rural India Foundation (TRIF), Rang De, and Janastu and implementing partners, including Manviya Dristikon Sewa Sansthan and Swami Vivekanand Shiksha Samiti. The programme has created evidence of activating an ecosystem that now responds to the growing needs and opportunities of the local economy and has created over 6400 jobs in just the last 5 years.



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Other presenters at the workshop were Shri Karma Zimpa Bhutia, Joint Secretary, Ministry of Rural Development, Government of India, Mr Anish Kumar, Managing Director, TRIF, Mr Abhishek Gupta, COO, YuWaah, and Mr Madan Padaki, Co-Founder, Global Alliance for Mass Entrepreneurship (G.A.M.E.) India.