



TRIF team members brainstorming for a co-creation session

Transference Sessions Held With Partners Under Acceleration Phase of Work4Progress India

Under the acceleration phase of the Work4Progress (W4P) India program, two separate transference sessions on the social innovation tools of the programme were held with Transforming Rural India Foundation (TRIF) and PRADAN on 4 and 5 April, 2022 and 8 April, 2022, respectively.

Sessions with TRIF

Three sessions were held with W4P India program partner – Transforming Rural India Foundation (TRIF) on the program's tools and systemic prototypes, namely, Kaun Banega Business Leader (Who Wants to Be a Business Leader?) or KBBL, Listening, and Enterprise Support Services (ESS). The sessions were conducted for the tool's replication in the partner's geographies.

During the sessions, the DA team discussed the origin of KBBL, the implementation process behind the competition, and how it can be customised to suit each geography's needs. The second session on Listening was an interactive co-creation session between both the teams to understand how 'Listening' is integral in facilitating systemic changes within the community to unleash and foster the spirit of entrepreneurship. A comic workshop was also held with the TRIF team to provide them a first-hand understanding of the listening exercise. The last session of ESS highlighted its role as a last mile delivery of the program objectives in the entrepreneur's journey.

Session with PRADAN

The DA team conducted a transference session on Kaun Banega Business Leader (KBBL) for PRADAN. The session was moderated by Roopali Gupta, DA and attended by the PRADAN Headquarters team, their regional teams from Odisha and Bihar, and also members from one of the local partners, that is, Chaitanya, Maharashtra.

During the session, the journey of KBBL in unleashing the entrepreneurial energies of people who not only think about running enterprises but also how these enterprises can bring a change in the entire system was discussed. The framework of the tools being persona-based (focused on women), human-centered, and open to be customised as per the local context was also highlighted.

Way forward:

The aim of these transference sessions was to build the capacity of the partners' team through KBBL, a social innovation tool, which can unleash entrepreneurial energy among communities. This transference will also in turn support the partners' team to co-create an approach with a systematic process of scanning for potential enterprises, capacity building, and ecosystem creation.