

Job Fair in Jaipur under Skill to Livelihood Project

Job fairs organised by Development Alternatives (DA) are a means of bringing jobseekers and employers on the same platform so that they can understand each other's aspirations, skill sets, and various opportunities that are available.

In light of this, a job fair was organised on 10 June, 2022 in Jaipur, Rajasthan under our Skills to Livelihood Project, supported by HDB Financial Services. The project aims to enhance employability amongst the underprivileged youth and link them with suitable jobs in peri-urban and urban areas. The project is currently being implemented in two locations - Jaipur, Rajasthan and Gautam Buddha Nagar, Noida, Uttar Pradesh. At this job fair, a total of 110 jobseekers were interviewed by 15 employers. In addition to the students and alumni trained under the project, DA invited other entry-level job-seeking youth to participate in the job fair. The educational qualifications required to sit for interviews for external candidates were completion of senior secondary education or a bachelor's degree.



A mix of local employers such as KPM Sales & Distribution, Netambit Infoservices and well-known brands like HDB Financial services, HDFC Bank, IKYA Human Capital Solutions, Bajaj Capital, Paytm, Bharti Airtel, and Excitel Broadband participated in the job fair and recruited more than 100 entry-level positions.

The job fair started with a session that briefed the job-seeking participants about the employers, job roles, locations, and other related information. This was followed by a Q&A session to address questions of those seeking employment. A map of the premise was developed to ensure ease in identification of employers' counters. The DA team spoke with various jobseekers to understand their aspirations and connected them to the employer that suited their qualifications and experience.

DA team members including Mohd. Azeem, Ms Ekta, and Mr Unmesh Mehra coordinated with employers for their feedback, suggestions, and comments during the job fair. All the employers were also provided with a certificate of participation to encourage them to hire skilled and talented jobseekers from our Skills to Livelihood Project.



Interview session

In total, 70 jobs were secured by the job-seeking participants for the roles of Computer Operator, Sales Executive, Telecaller, Back Office Executives, and so on.

Furthermore, employers shared their experience of working with the alumni of the project who were hired previously. They complimented trainers for imparting quality training that are now helping the employed individuals grow as well-rounded professionals. Employees who were part of DA's Skills to Livelihood Project have higher retention and better performance than the ones who did not attend any training session, noted the employers during the fair.

The following are some testimonials from the job fair:

"Amazing environment and superb platform for fresher candidates," Ajay Juni, Senior Manager, HDFC Bank

"Grateful to be a part of this helpful service. Superb platform for fresher jobseekers," Tribhuwan Prajapati, Team Leader, Airtel

"Good management and services provided to employers and jobseekers both," Vipin Jaiswal, Senior Manager, HDB Financial Services Limited