



## Regional Enterprise Coalition in Bundelkhand

A regional enterprise coalition was organised virtually on 19 January in Bundelkhand along with more than 25 stakeholders including NRLM, KVK, IGFRI, RSETI, and regional banks. The coalition aimed to bring all the stakeholders together to pool resources and co-create solutions with a network of partners instead of working in silos and leveraging them for enterprise development in the region. The discussion focused on providing information about the RangDe platform to the entrepreneurs as well as other stakeholders. This to strengthen access to finance through network partnership and identify potential collaboration opportunities for enterprise development to increase support for enterprise development and to understand how coalition members can help make entrepreneurs stronger, create more livelihood opportunities and encourage entrepreneurship.

The coalition meeting was moderated by Omkar Gupta from the Development Alternatives, who initiated the meeting with welcome note and a brief introduction of the participants and highlighted the role of platform in building the connections amongst the stakeholders and bridging the gap of enterprise ecosystems.

The key highlights from the coalition meeting were how the waste to wealth models are creating the opportunity for waste-based art products. 'Aakar to Bekar' institution gave detailed information about the model and impact created by the team in different locations of Bundelkhand region. The SMM federation also showed interest to open a 'SARAS' showroom for better market linkages and would provide the platform for women on local produce made by rural women.