



## DA Organises Job Fair and Placement Drive at Training Centres in Gautam Buddha Nagar

Society for Development Alternatives had recently organised a job fair and placement drives in Gautam Buddha Nagar as part of its Skills to Livelihood Programme. Job fairs are opportunities for candidates to meet different employers who have vacancies for similar profiles of candidates' interests and vice versa. Also, job fairs provide counseling to candidates on available opportunities in various sectors, which enables them to escalate their career options. The job fair was organised with the support of Bridge2Naukri ([www.bridge2naukri.com](http://www.bridge2naukri.com)), the aspiring livelihood linkage programme of Development Alternatives. This digital platform (website and mobile application providing one-stop solution to active job seekers and employers) enables the youth to get access to entry level jobs and apprenticeship opportunities across sectors including Retail, IT/ITES, Telecom, Tourism & Hospitality, Beauty & Wellness, Banking Financial Services & Insurance (BFSI), etc. in locations, namely, Delhi-NCR, Karnataka, and Maharashtra for various job roles while helping them achieve their career objectives. The job fair provides a common platform for job seekers and employers to explore employment opportunities in different sectors.

To bring about maximum conversion, the job fair was organised on 23 March 2022 in Salarpur, Gautam Buddha Nagar, where our trained students from nearby Skills Development Centres at Baraula and Salarpur participated.

Sixty-five candidates participated in the job fair for 60+ job openings with 8 employers. In this, 59 candidates had secured their jobs. Some employers issued job offer letters on the same day. They appreciated trained candidates' confidence level and interview skills and asked for exclusive placement drives for their upcoming job openings.

Development Alternatives also organised on-site campus drives to help students get suitable placement opportunities at their training centers. A recent placement drive was organised for an IT/BPO batch of 20 trained individuals at Khoda Centre, Gautam Buddha Nagar on 25 March, 2022 under the Skills to

Livelihood Project, which is supported by HCL Foundation. The project aims to demonstrate livelihood preparedness through the skill development training course model for the youth and women.

The placement drive was conducted for full-time hiring of undergraduate students and those who completed training for the IT/BPO course from our Yuvakendra in March 2022. It was followed by a placement session by the HR Manager Anishika, Radiate E-Services, Noida, wherein students were counseled on expectations of employer and job description for the offered job role.

Twenty trained Yuvakendra – Khora Colony candidates participated in the placement drive on 25 March, 2022. Out of which 19 participants were selected for the job role telecalling executive for the inbound and outbound support process. All selected candidates accepted the offer and joined at various locations in Gautam Buddha Nagar.