



Regional Coalitions on Enterprise Development in Palwal and Bhagwanpur

Regional enterprise coalitions (RECs) were conducted in Palwal (NCR) and Bhagwanpur (Uttarakhand) on 3 March, 2022 and 17 March, 2022, respectively, as part of the handover strategy under the capitalisation phase of the Hongkong and Shanghai Banking Corporation Limited (HSBC) Entrepreneurship for Empowerment (EE) (HSBC-EE) project. RECs are organised to bring stakeholders including entrepreneurs, officials from private and government organisations working on entrepreneurship, and partner organisations together on a platform so that they can share their ideas and plans and not work in silos but combine their efforts towards a common goal.

As these coalitions were part of the handover strategy, their primary objective was to ensure the sustainability of coalitions and inculcate a feeling of ownership among the stakeholders so that they can carry out such coalitions in the future. The coalitions members included officials from NABARD, National Rural Livelihood Mission (NRLM), Haryana State Rural Livelihood Mission (HSRLM), HDFC Bank, Punjab National Bank, Ambuja Cement, Rural Self Employment Training Institute (RSETI), Women and Child Development, along with 14 existing entrepreneurs supported under HSBC-EE project. The DA team facilitated the partnership of Roopali Gupta, Muskan Chawla, accompanied by Iqbal Hussain (Palwal), and Sahara Swyam Sahayata Samuh, a partner organisation in Uttarakhand.

Although there were new representatives from various organisations, the coalitions witnessed active participation from their members. The stakeholders highlighted schemes that can benefit entrepreneurs in better financial linkage, capacity building, and training. They also emphasised the importance of platforms such as REC and suggested ways through which they can remain connected to the entrepreneurs. Working committees in both the geographies have been formed with an official WhatsApp group for each. The committee comprises members of the DA team and stakeholders to strengthen connections between entrepreneurs and other stakeholders.

