



*Trainee from the Data Entry Operator's batch attempting interview*

### **Placement Drive under Skills to Livelihood Project**

**A** placement drive was organised at the Vocational Training Centre in Barola, Gautam Buddha Nagar, Uttar Pradesh on 11 July, 2022 for 37 students who were trained under our Skills to Livelihood project, supported by HDB Financial Services. The Skills to Livelihood project aims to enhance employability skills of underprivileged youth and link them with suitable jobs in peri-urban and urban areas. Currently, the project is being implemented in two locations including Jaipur, Rajasthan and Gautam Buddha Nagar, Noida.

The placement drive was organised for candidates who have successfully completed their 45-day course for the job roles of Domestic Data Entry Operator and Microfinance Executive profiles at the vocational training centre in Barola. The drive helped provide employment to the candidates for the above-mentioned two job roles at two different companies - MyMoneyMantra Pvt Ltd, which is a finance company, and Radiate E Services Pvt Ltd, which is a reputed BPO.

At the placement drive, Mr Manish from MyMoneyMantra Pvt Ltd, and Ms Annu from Radiate E Services Pvt Ltd were present. Vacancies were available for Sales Executives at MyMoneyMantra and Tele Sales Executive at Radiate E Services Pvt Ltd with a monthly salary ranging between ₹ 12,000 and ₹ 15,000, based on the skill set and prior experience of the trainees. Both the employers had recruitments for finance processes, which are either sales or recovery of the financial services and products offered by their businesses.

## EVENT 2022

Before starting the interview process, each employer conducted a brief session on the offered job roles and discussed with the job seekers their expectations from them. This helped the candidates to not only make up their mind for attempting the interviews but also get prepared to answer the questions they were going to be asked during their interview. This also helped us in maintaining the retention rate, as a job that a candidate joins as per her/his interest allows higher retention rate.

In total, 37 trainees participated in the placement drive, out of which 30 trainees were selected. The candidates were provided with the joining date of 28 July, 2022. Follow-ups are in process to make sure that the maximum number of candidates join on the given date.



*Job offer to the selected trainee for the job role of sales executive by mymoneymantra*



*Job orientation session by the recruiter*