



Job Fairs Connecting Youth to Employment Opportunities

Development Alternatives organised Job Fairs in Noida and Jaipur in the month of March 2021. These were organised under the Skills to Livelihood Project supported by HDB Financial Services. The project aims to extend skills training and livelihood support to lesser –privileged youth and women by imparting employment-linked appropriate training to make them employment-ready. These job fairs were carried out after online matching of job seekers and job provider on Bridge2Naukri platform. www.bridge2naukri.com is an online employment matching platform initiated by Development Alternatives.

The Job Fairs were organised on 24 March and 25 March in Jaipur and Noida respectively. To avoid any physical contact between team members and candidates, google forms were created for registration at both locations. It received good response on registration - 179 registrations were done for Noida and 162 registrations were done in Jaipur, Rajasthan.

All the activities such as registration, counseling session, and interviews were conducted with respect to mandatory COVID-19 precautions. In total, 264 candidates participated for more than 250 job openings with 26 employers from the Retail, BFSI, IT, and BPO sectors. 210 candidates were shortlisted for the next level of interview and around 50 candidates secured offer letters on the day itself at both locations. Candidates have been receiving confirmation calls from employers since the next day of the Job Fair and 107 candidates secured at least one job offer till now.