



Celebrating 11 Years of the Community Radio - Radio Bundelkhand

Radio Bundelkhand celebrated its 11th anniversary on 23 October 2019. On this occasion, the radio jockeys interacted with the community and the listeners congratulated them and thanked them for the interesting programmes that they have delivered successfully for the last 11 years. The listeners also conveyed that the radio has played a huge part in their lives as it has made them aware of the events that take place in their community. On this occasion, local folk singers and their groups visited the community radio station to record songs for the anniversary.

The Radio channel has not only gained popularity in the Bundelkhand region but has also been recognised nationally and internationally. In the last five months, more than 223519 listeners have streamed Radio Bundelkhand from different states of India as well from far-off countries. One can listen to the station directly or through the live-streaming app, Radio garden and All India Radio.

Radio Bundelkhand is a participatory model and is jointly managed by Development Alternatives and the community. Every programme is developed with the participation of the local community - from coming up with ideas for the programmes to sharing their talent and delivering the programmes.

The community radio has regularly broadcasted programmes for 11 years on topics such as agriculture, environment, health, livelihood, water conservation, skill development, and women empowerment. Additionally, Bundeli Vidha folk songs have also continuously entertained the listeners. Furthermore, community reporters have continued to conduct narrowcasting among small listeners' groups which are used to gauge the interest of the community to create new programmes.