

Jobs We Want Flagship Event of Work 4 Progress Media Coverage



IN BRIEF

WORK 4 PROGRESS PROGRAMME

Development Alternatives recently launched Work 4 Progress programme in India. A platform to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale.

The primary objective of this international programme is to create jobs and livelihood opportunities for women and young people in low-income communities. The platform will be an action and learning environment that enables individuals and communities to work together to evolve innovative business models and market eco-systems that liberate their entrepreneurial energies and generate jobs in significant numbers.

The global commitment to Sustainable Development Goal 8 lays emphasis on "inclusive and sustainable economic growth, full and productive employment and decent work for all." The launch event — Jobs We Want — will initiate the processes of dialogue, knowledge-sharing and collaboration, and demonstrate the synergies and results possible with systemic approaches to job creation.



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TOP STORY

December 4, 2017

Om logistics launches new warehouse in Bangalore

TSN/New Delhi:

India's leading multi-modal logistics and supply chain service providing company Om Logistics Ltd. Inaugurated its new state of the art warehouse in Narsapura, Bangalore.

"Improving service to our customers is a top priority, said, CMD Ajay Singhal, Om Logistics Ltd. "The convenient location of our new state-of-the-art warehouse will allow us to do that by reducing delivery time for our clients. It will also allow us to ensure that a cost-efficient logistics structure is in place to handle the anticipated increase in product volume in near future".

With this new warehouse, we will be able to provide the customized services and other benefits to our prestigious customers including Honda Scooters, Scania Motors, Apex, Volvo India, Mahindra Aerospace, Badve Engg. ADVIK Hi Tech, Gabriel India and many more by increasing



logistical and operational efficiency from our side and fastest deliveries of consignments. We have an enormous customer base in Karnataka; we will be able to serve our customers with a greater level of efficiency now, said Head-Logistics, Akash Bansal.

We plan on gradually ramping up our distribution activities to facilitate better connectivity to our existing and potential customers. With such unique blend of solutions and services, OM Group has always been a favorite with MNCs and corporate sector. It has been a pioneer in introducing its services through e-commerce in the logistics domain for Door-to-Door domestic & international express services.

NEW DELHI
December
07, 2017

The Statesman

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PEOPLE'S PARLIAMENT. ALWAYS IN SESSION

Giving employment

A global initiative seeks new approaches to entrepreneurship in the face of jobless growth, reports **Abhijeet Anand**

They are entrepreneurs, selling a variety of pickles, different types of lentils, rajma, incense sticks, sweaters as well as carpets. Supported by an NGO, Development Alternatives (DA), a premier social enterprise working in the field of sustainable development, these entrepreneurs exhibited their wares at an event in the Capital, where an initiative, Work 4 Progress, was launched. Also, there was designing stuff and learning tools for children made of wood and handmade paper. Lifestyle products, which are marketable are also being made by these entrepreneurs.

What, one could ask, has entrepreneurship to do with lentils or rajma? After all, dals and rajma are grown in fields. These entrepreneurs, who have got support from Development Alternatives say the unprocessed lentils or rajma that they earlier produced sold for lesser amount. So these entrepreneurs decided to process the lentils and rajma themselves and sell them in the wholesale market.

As part of the initiative, DA has tied

up with La Caixa Banking Foundation from Spain. Work 4 Progress, the organisers said, is born purely out of the need for a multi-faceted and innovative approach to creating systemic solutions that unleash entrepreneurship — not only creating enterprises by the millions but also enabling them to create decent and attractive jobs — jobs we want.

La Caixa will fund a project of DA to develop entrepreneurship in 40 villages in Eastern Uttar Pradesh and Madhya Pradesh. These include carpet weaving clusters of Mirzapur and Bhadohi in Eastern UP. The project involves funding from La Caixa Banking Foundation. By the end of 2022, it hopes that the project will help one lakh people find self-employment.

Top down approach of the government has not worked, according to Development Alternatives. That is why instead of imposing certain trades like candle making, it encourages the rural people to market the products they make at homes.

Development Alternatives has been active in Bundelkhand, where in a village



it did a small entrepreneurship development project in association with La Caixa in 2015. It supports the entrepreneurs with funds initially and slowly, when they become self-sufficient, the financial support is withdrawn. With funding from La Caixa, Development Alternatives will give the initial support that is necessary.

In less than ten years from now, the organisers said, India will expand to become a 6 trillion dollar economy. Our impressive growth trajectory has, however, not translated into a corresponding increase in jobs. For every 12 million Indians who join the workforce each year, less than 1 million are able to find what the International Labour Organisation would classify as "decent work" in the formal economy; the rest struggle in situations of obvious unemployment or disguised

under-employment.

"Micro enterprises could play an instrumental role in sorting this crisis as they create local jobs in large numbers," said Shrashtant Patra, senior vice-president, DA. "Employing 80 million of India's workforce, any impetus to this sector will have significant multiplier effects on economic resilience and social well-being. India needs to harness the power of micro-enterprise", says Shrashtant Patra, senior vice-president, Development Alternatives. Speaking at the occasion, Union minister of state for civil aviation Jayant Sinha shared his vision of New India with a higher focus on women empowerment. He said the Union government aimed at creating jobs by aiding small and big businesses to invest and innovate.

'Work 4 Progress' initiative explores micro entrepreneurship possibilities for the jobless

OUR CORRESPONDENT

Development Alternatives (DA), a social enterprise working in the field of sustainable development along with 'la Caixa' Foundation, the leading foundation in Spain, and the third foundation worldwide in number of assets, recently launched the 'Work 4 Progress' initiative in the national capital. The initiative addresses the need for a multi-faceted and innovative approach to creating systemic solutions that unleash entrepreneurship—not only creating enterprises by the millions but also enabling them to create decent and attractive jobs—jobs that we want.

H.R.H. the Infanta Cristina of Spain, Jayant Sinha, Minister of State and Dr. Arun K.

Panda, Secretary, Ministry of Micro, Small, and Medium Enterprises, were present at the occasion.

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(L-R) Dr Ashok Khosla, H.R.H. the Infanta Cristina of Spain, Jayant Sinha and Malin Mahla at the event.

million of India's workforce, any impetus to this sector will have significant multiplier effects on economic resilience and social well-being. India needs to harness the power of micro-enterprise", said Shrashtant Patra, senior vice president, Development Alternatives.

Entrepreneurial attitudes and resourcefulness run deep in India—from the busiest streets of Mumbai to the remotest villages of poor-

erty stricken regions in Uttar Pradesh and Bihar. People's strengths and their initiatives are however, stifled by a complex set of social and economic factors. Very few are able to set up entrepreneurial ventures. Age-old constraints imposed by social norms and lack of access to support services prevent potential entrepreneurs from taking even simple risks that would transform their lives, their inability to do so, in turn,

means that no new jobs are created. Obstacles such as the lack of information, poor access to technology, credit and markets along with severely limited risk taking ability become insurmountable.

Micro-entrepreneurship is critical to shaping the future of work, especially for those being left behind in the race for jobs. There is a need to develop new approaches to entrepreneurship in the face of jobless growth driven by social innovation, connectivity and empowerment. Overcoming these challenges could potentially resolve the issues of unemployment and migration in the rural regions of India today. Work 4 Progress aims to find solutions through inter-active processes of co-creation; proceeding then

to prototype solutions and share learning among a network of change-makers to eventually create impact at scale. Through interactive processes, it will explore critical touch points, the significance of which has been re-iterated throughout individual and community level narratives. Prominent among these are—specific needs of women and youth on the threshold of entrepreneurship, the role of technology in enabling micro enterprise development, policy interventions that can simplify the complexity of the enterprise ecosystem that open generational and gender related divides in an increasingly inter-connected society and emergence of meso-level actors who can build better access to credit and new markets.



'WORK 4 PROGRESS IN INDIA' LAUNCHED

New Delhi: Development Alternatives, social enterprise dedicated to sustainable development, together with 'la Caixa' Banking Foundation from Spain has launched the Work 4 Progress program in India - a platform to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale, according to a statement here.



ANI | Updated: Nov 09, 2017 18:37 IST

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At one such event in [Mirzapur](#), it was remarkable, how apart from the obvious lack of information flow an acute digital divide existed between different categories of [entrepreneurs](#) in the room. The situation presented a strong argument in favor of ignoring the traditional top down approach of handing out solutions and support services to the [entrepreneurs](#). There exists a variety of enterprise opportunities and narratives in the rural enterprise landscape which need to be unearthed. This is the main pillar of thought for [Development Alternatives](#) in all its interaction and engagement with communities, all across north and central India.

"It is imperative that transformation towards a truly sustainable society be driven through business models with distributed epicenters of value creation - technology enabled, networked enterprises that rely on recyclable materials, renewable sources of energy, and re-skilled human resources." says Shrashtant Patara, senior vice president, Development Alternatives.

On its part, the government has been pumping resources into skill development and entrepreneurship. However, the initiatives are restricted in their outreach and effectiveness due to lack of innovation and inter-connectedness between stakeholders.

For example, enterprise development projects among women are replete with the same options of candle making, food processing and tailoring. There is a need to talk to a diverse range of stakeholders to build an ecosystem that creates innovative trigger points in order to unleash entrepreneurship.

"We need to take a comprehensive look at changes taking place with respect to the crucial drivers of finance, market access, capacity building, and technology. Market narratives have shifted and support services being offered in each area need to adapt to the emerging new economy of India where aspirations are growing significantly faster than the jobs being created," said chairman [Development Alternatives](#), Dr. Ashok Khosla.

Several development challenges such as scarcity of resources, lack of access to basic needs and environmental degradation, addressed through green and inclusive enterprise packages are opportunities that put money in peoples' pockets and create decent jobs at scale. What one needs to offer are innovative mechanisms and processes which unearth a new range of enterprise packages.

The question that needs to be asked next is that how can we scale these innovative models further up and how will they find support in straight-jacketed schemes? Answering these questions can lead us to prototyping innovative solutions which allow for better policy-building and implementation practices and impart more significance to the role of **entrepreneurship** in shaping the future of India's youth.

A variety of enterprise opportunities and narratives in the rural enterprise landscape need to be unearthed. What is missing however, are innovative mechanisms and processes that unravel, what lies beneath and throw up a new range of enterprise packages and possibilities. The question that needs to be asked next is that if we can. The future of the nation lies in [entrepreneurship](#) and enabling people to sculpt their own future. By finding solutions to these issues, we can steer the nation towards growth and development and make way for a better and more enterprising India. (ANI-NewsVoir)

TAGS

Development Alternatives

entrepreneurs

Uttar Pradesh

Mirzapur



Empowering entrepreneurs in India by creating solutions with the community

ANI | New Delhi [India]
Last Updated at November 9, 2017 18:57 IST



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There exists a variety of enterprise opportunities and narratives in the rural enterprise landscape which need to be unearthed. This is the main pillar of thought for Development Alternatives in all its interaction and engagement with communities, all across north and central [India](#).

"It is imperative that transformation towards a truly sustainable society be driven through [business](#) models with distributed epicenters of value creation - technology enabled, networked enterprises that rely on recyclable materials, renewable sources of energy, and re-skilled human resources." says Shrashtant Patara, senior vice president, Development Alternatives.

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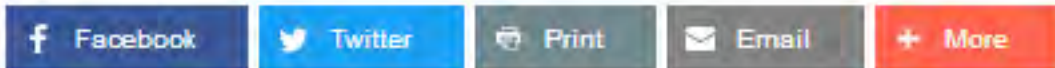
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(This story has not been edited by Business Standard staff and is auto-generated from a syndicated feed.)

Press Release



Empowering Entrepreneurs in India by Creating Solutions with the Community

NewsVair

Nov 9, 2017

As India celebrates **National Entrepreneurship Day**, the focus on youth is stronger than ever. With over a million job-seekers entering the country's workforce each month and India's demographic dividend taking center stage, entrepreneurship is pivotal to future growth. Across the country, the focus is shifting to "**Catalysing a cultural shift in youth entrepreneurship.**"



National Entrepreneurship Day

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There is a need to talk to a diverse range of stakeholders to build an ecosystem that creates innovative trigger points in order to unleash entrepreneurship. In its current portfolio of projects, Development Alternatives is initiating a series of dialogues among entrepreneurs and other critical stakeholders in Uttar Pradesh. At one such event in Mirzapur, it was remarkable, how apart from the obvious lack of information flow an acute digital divide existed between different categories of entrepreneurs in the room. The situation presented a strong argument in favor of ignoring the traditional top down approach of handing out solutions and support services to the entrepreneurs. There exists a variety of enterprise opportunities and narratives in the rural enterprise landscape which need to be unearthed. This is the main pillar of thought for **Development Alternatives** in all its interaction and engagement with communities, all across north and central India. *"It is imperative that transformation towards a truly sustainable society be driven through business models with distributed epicenters of value creation – technology enabled, networked enterprises that rely on recyclable materials, renewable sources of energy, and re-skilled human resources."* says **Mr. Shrashtant Patara, Senior Vice President, Development Alternatives.**

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[1] International Finance Cooperation, 2012

Empowering entrepreneurs in India by creating solutions with the community

Thursday, November 9 2017

Empowering entrepreneurs in India by creating solutions with the community Empowering entrepreneurs in India by creating solutions with the community 19:04 hrs

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SEARCH

Empowering entrepreneurs in India by creating solutions with the community



ANI

9 November 2017



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Published: November 9, 2017 6:51 PM IST

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The question that needs to be asked next is that how can we scale these innovative models further up and how will they find support in straight-jacketed schemes? Answering these questions can lead us to prototyping innovative solutions which allow for better policy-building and implementation practices and impart more significance to the role of entrepreneurship in shaping the future of India's youth.

A variety of enterprise opportunities and narratives in the rural enterprise landscape need to be unearthed. What is missing however, are innovative mechanisms and processes that unravel, what lies beneath and throw up a new range of enterprise packages and possibilities. The question that needs to be asked next is that if we can. The future of the nation lies in entrepreneurship and enabling people to sculpt their own future. By finding solutions to these issues, we can steer the nation towards growth and development and make way for a better and more enterprising India. (ANI-NewsVair)

This is published unedited from the ANI feed.

Sify.com / Finance / News / Empowering entrepreneurs in India by creating solutions with the community

Empowering entrepreneurs in India by creating solutions with the community

Source : ANI

Last Updated: Thu, Nov 09, 2017 19:04 hrs

A+ A-



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[India], Nov 9 (ANI-NewsVair): As India celebrates National Entrepreneurship Day, the focus on youth is stronger than ever. With over a million job-seekers entering the country's workforce each month and India's demographic dividend taking center stage, entrepreneurship is pivotal to future growth. Across the country, the focus is shifting to "Catalysing a cultural shift in youth entrepreneurship."

It is well known fact that India is a country of opposites. However, the paradox in entrepreneurship is rather inconspicuous .What is alarming is however is that while Indians are inherently entrepreneurial and they find it very difficult to set up and run businesses with ease. Constraints like access to technical knowledge, finance, market and poor entrepreneurship capacities inhibit enterprise development. Only 22 percent of aspiring entrepreneurs have access to training in India. Finance is a big barrier, as only five percent of enterprises have formal access to credit. The need of the hour is to co-create solutions with the community and empower entrepreneurs with tools to become a master of their own destinies.



There is a need to talk to a diverse range of stakeholders to build an ecosystem that creates innovative trigger points in order to unleash entrepreneurship. In its current portfolio of projects, Development Alternatives is initiating a series of dialogues among entrepreneurs and other critical stakeholders in Uttar Pradesh.

At one such event in Mirzapur, it was remarkable, how apart from the obvious lack of information flow an acute digital divide

existed between different categories of entrepreneurs in the room. The situation presented a strong argument in favor of ignoring the traditional top down approach of handing out solutions and support services to the entrepreneurs. There exists a variety of enterprise opportunities and narratives in the rural enterprise landscape which need to be unearthed. This is the main pillar of thought for Development Alternatives in all its interaction and engagement with communities, all across north and central India.

"It is imperative that transformation towards a truly sustainable society be driven through business models with distributed epicenters of value creation - technology enabled, networked enterprises that rely on recyclable materials, renewable sources of energy, and re-skilled human resources." says Shrashtant Patara, senior vice president, Development Alternatives.

On its part, the government has been pumping resources into skill development and entrepreneurship. However, the initiatives are restricted in their outreach and effectiveness due to lack of innovation and inter-connectedness between stakeholders.

For example, enterprise development projects among women are replete with the same options of candle making, food processing and tailoring. There is a need to talk to a diverse range of stakeholders to build an ecosystem that creates innovative trigger points in order to unleash entrepreneurship.

"We need to take a comprehensive look at changes taking place with respect to the crucial drivers of finance, market access, capacity building, and technology. Market narratives have shifted and support services being offered in each area need to adapt to the emerging new economy of India where aspirations are growing significantly faster than the jobs being created," said chairman Development Alternatives, Dr. Ashok Khosla.

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Wednesday, 22 November 2017 | PNS



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WORK 4 PROGRESS PROGRAMME

Development Alternatives recently launched Work 4 Progress programme in India. A platform to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale.

The primary objective of this international programme is to create jobs and livelihood opportunities for women and young people in low-income communities. The platform will be an action and learning environment that enables individuals and communities to work together to evolve innovative business models and market eco-systems that liberate their entrepreneurial energies and generate jobs in significant numbers.

The global commitment to Sustainable Development Goal 8 lays emphasis on “inclusive and sustainable economic growth, full and productive employment and decent work for all.” The launch event – Jobs We Want – will initiate the processes of dialogue, knowledge-sharing and collaboration, and demonstrate the synergies and results possible with systemic approaches to job creation.

STUDENT DESIGNERS SHINE

JD Institute of Fashion Technology, an institutional partner of India Fashion Week London, saw the students of the institute promote Indian fashion at the Europe’s Largest Asian Fashion event held at Olympia London. The collection was an amalgamation which speaks of the rich culture of Mughals, Rajputs and Deccanis.

The fashion week in London successfully delivered a suite of events which have strong roots within the British Asian community. It was a huge platform for student designers to establish a foothold in the luxury premium market. Harsh Dalal, director operations of JD Institute of Fashion Technology said: “Through platforms like these, we are focused on providing students with the very best in global experience, holistic development and use of technology in learning.”



Development Alternatives & La Caixa Banking Foundation, Spain Join Hands To Create “Jobs We Want”

by **GADGETS INNOVATIONS** November 28, 2017 0 comments

WORK FOR PROGRESS

“From the busiest streets of Mumbai to the remotest villages of poverty stricken regions in Uttar Pradesh and Bihar, people have a strong desire to do more with their capabilities and the resources at their disposal and set up their own ventures. Yet very few are able to set up entrepreneurial ventures. Their inability to do so, in turn, means that no new jobs are created. Obstacles such as the lack of information, poor access to technology, credit and markets along with severely limited risk taking ability become insurmountable. *There is a need to develop new approaches to entrepreneurship in the face of jobless growth driven by social innovation, connectivity and empowerment*”, says Kanika Verma, lead – sustainable enterprise program, Development Alternatives.

Overcoming these challenges could potentially resolve the issues of unemployment and migration in the rural regions of India today. Work 4 Progress (W4P) is a platform that focuses on reaching out to budding entrepreneurs, specifically women and youth, empowering them to explore the unharnessed potential of microenterprises as local job creators. “laCaixa” Banking Foundation, Spain and Development Alternatives are joining hands to launch the programme, “**Work 4 Progress (W4P)**” on Nov 30th, a multi-faceted and innovative approach to **creating systemic solutions that unleash entrepreneurship – not only creating enterprises by the millions but also enabling them to create decent and attractive jobs – ‘jobs we want’.**

Every entrepreneur in India has a story which shows resilience in the face of difficulties. Each is a potential innovator and agent for mobilizing social change. Listening to people, rather than a traditional top-down approach, can lead to creating access to respectable, sustainable work across sectors, cultures and communities. **Work 4 Progress** is envisioned as an action and learning platform. Supported by “la Caixa” Banking Foundation, the project has already interacted with a large number of enterprises in over 40 villages of Uttar Pradesh. The platform adopts an operational methodology based on getting people involved in: *Dialogue, Co-creation, Prototyping, Learning* - critical elements of a robust, interactive and iterative, innovation process. In the past few months, we have conducted interviews and discussions and also used interactive platforms such as the community radio to launch a reality competition for entrepreneurs called **Kaun Banega Business Leader**, where we received 800 applications with ideas on new businesses they would like to start.

The initiative explores critical touch points in this journey such as:

- **How do women and youth – from the ground up – perceive issues of jobless growth?**
- **How does technology – digital and conventional - enable micro enterprise development?**
- **How do policy interventions help simplify the complexity of the enterprise ecosystem?**
- **How do we bridge generational and gender related divides in an inter-connected society?**
- **How do meso-level actors build better access to credit and new markets?**

In the next year we want to set up 150 individual enterprises, 10 community enterprises, and incubate 3 aggregators leading to 500 jobs in local communities. In the following decade, we envision enabling a million livelihoods in these regions.

W4P seeks to think through these questions to uncover individual and community level narratives. We are attempting to recognize triggers which lead to large-scale impacts. The program believes in the power of networks to enable change. Towards this we have scheduled the Jobs We Want event – as a platform where we co-create systemic solutions that unleash entrepreneurship and lead to sustainable livelihoods at scale, adds Shrashtant Patara, Senior Vice President, Development Alternatives.

About

Development Alternatives (DA) is a premier social enterprise working in the field of sustainable development. Established in 1983, and headquartered in New Delhi, it has built a global presence in the fields of green economic development, social equity and environmental management. It has also built a strong reputation as an innovator of technologies and delivery systems for sustainable livelihoods in the developing world.

“laCaixa” Banking Foundation is the leading foundation in Spain, and **the third foundation worldwide** in number of assets. The institution has focused its philanthropic activity on social programs, culture, science and education, for the last 100 years. **An annual budget of 510 million euros** is dedicated to promote social development and equal opportunities with special attention to the most vulnerable groups.

Development alternatives and "la Caixa" foundation, Spain join hands to create "Jobs we Want"



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"Micro enterprises could play an instrumental role in sorting this crisis as they create local jobs in large numbers. Employing 80 million of India's workforce, any impetus to this sector will have significant multiplier effects on economic resilience and social well-being. India needs to harness the power of micro-enterprise," said Shrashtant Patara, Senior Vice President, Development Alternatives.

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Entrepreneurial attitudes and resourcefulness run deep in India - from the busiest streets of Mumbai to the remotest villages of poverty stricken regions in Uttar Pradesh and Bihar. People's strengths and their initiatives are however, stifled by a complex set of social and economic factors. Very few are able to set up entrepreneurial ventures age-old constraints imposed by social norms and lack of access to support services prevent potential entrepreneurs from taking even simple risks that would transform their lives, their inability to do so, in turn, means that no new jobs are created. Obstacles such as the lack of information, poor access to technology, credit and markets along with severely limited risk taking ability become insurmountable.

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ABP LIVE > BUSINESS > Development alternatives and "la Caixa" foundation, Spain join hands to create "Jobs we Want"

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By: ANI || Updated: 02 Dec 2017 07:00 PM



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ANI

2 December 2017



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ANI | New Delhi [India]

Last Updated at December 2, 2017 18:10 IST

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By [ANI Feeds](#) 

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