Bridging the Digital Divide
"Community Media – Technology Innovation Award 2017 – 2018"

CALL FOR APPLICATIONS

Development Alternatives with support from Ford Foundation announces the "Community Media – Technology Innovation Support". It encourages technology innovators to incubate their technology and strengthen the community media efficiency, outreach and effectiveness.

Send in your entries to jshresth@devalt.org in the prescribed format as in the application form
OR
send it by post to:
Development Alternatives, B-32, Tara Crescent, Qutub Institutional Area, New Delhi 110016
Last Date of Application is 08 November, 2017
(Please mark your entry as 'Community Media – Technology Innovation Support')

Five technology development awards will be given out ranging from INR 3 Lakhs to INR 15 Lakhs per technology to the selected technology partners. The Jury will take a call on the amount of fund to be made available to each technology expert for piloting.

Eligibility Criteria
- Technology should be innovative or applicant should have rights of the technology
- Improved outreach of the community media organisations
- Cost – effective technology
- No degree required to adopt this technology
- No other government permission required to adopt this technology

Selection Criteria
Project will be evaluated against three main criteria:
1. Impact
2. Innovation
3. Feasibility

For more information visit www.devalt.org or mail at jshresth@devalt.org

FORDFOUNDATION

Development Alternatives

Bridging the Digital Divide
"Technology Innovations for Community Media"

Grassroots Community Based Organisations (CBOs) have always used traditional communication methods to reach out to their beneficiary communities for fostering development processes. Increasingly the need for two way communication processes to understand community needs and package relevant knowledge for community empowerment has become important. This enables dialogue and allows communities to speak out, express their aspirations and concerns and participate in the decisions that relate to their development. It also provides a platform to the weaker sections to share and express their concerns and access important information about public programmes and schemes.

Innovation - Incubation Cycle
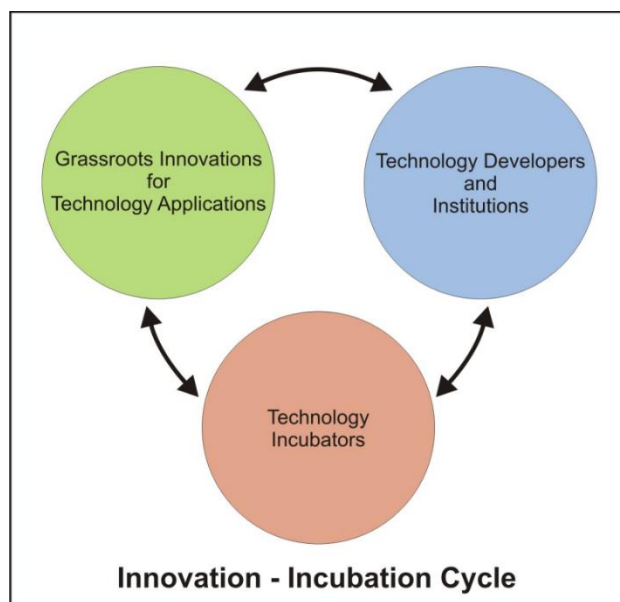
Some of the major issues which emerged during various interactions with community based organisations and grassroots community communicators included-

- Limited technical information available and inadequate capacities to access technical information
- Complete dependence on outside help for any technical issue
- Need for more effective and reliable means of reaching out to interior community places
- Need for a mechanism to generate database of communities or enhance the awareness processes

The emergence of digital media has now opened many avenues for community based organisations to increase interconnectivity and enhance their potential social impact. Development Alternatives proposes this phase of incubating and field testing technology innovations and building capacities of community based organisations to enhance the quality and efficiency of their outreach. With the larger goal of 'Bridging the Digital Divide' Development Alternatives with support from Ford Foundation will work towards encouraging and promoting low-cost technological innovations for community based organisations in India using the services of experts and other technology incubators

The application of new technological possibilities will require testing out models. Pilots will provide valuable lessons on new potential application challenges that may be resolved through policy measures. The policy regime for community broadcast needs to be explored and needs to be further enhanced to include technology and infrastructure needs for community based organisations.

Development Alternatives invites Community Media Technology Innovators to share their innovative technology and get a chance to pilot their technology with other community based organisations in India. Please write to jshresth@devalt.org or call on 011-2654-4100, 011-2654-4200, Ext-235 for further information and for sharing your technological innovation.

"Community Media – Technology Innovation Award 2017 – 2018"

Each innovation to be sent in the prescribed format. Please stick to the word limit and submit the soft copy to jshresth@devalt.org *.*
For submission of hardcopy of the entry please send to:
Community Media – Technology Award,
Development Alternatives, B-32, Tara Crescent, Qutub Institutional Area, New Delhi – 110016, India

1. Name of the innovation

2. Name of the innovators or agency

3. Contact Details

4. When was this technology innovated?

5. What value this technology adds for Community Media? (100 words)

6. Specify the innovation in the technology (100 words)

7. What is the cost of this technology? (100 words)

8. What will be the running cost of the technology after it is piloted to sustain it?

9. What change does this technology bring in development communication? (100 words)

10. Do you think this technology has any limitation? (100 words)

11. How to overcome this limitation? (100 words)

12. Have you tested this technology? If yes, when and where? (100 words)

13. What was the result of testing this technology? (200 words)

14. If your technology gets selected, would you like to pilot it with other community based organisations?

Yes ( )   No ( )

15. If yes, then what value do you perceive from piloting this technology? (150 words)
   a. For you as a Technology Innovator

   b. For the Community Based Organisation

Declaration:

Signature:

Date of Submission: