



Propounding the 'Theory of Change' in the Enterprise Ecosystem

As part of its learning component, the Work 4 Progress (W4P) India team held its 'Theory of Change' workshop on 11th April 2018 at the Development Alternatives Headquarters, Delhi. Moderated by Sambodhi Research and Communications, the Monitoring & Evaluation partner for the programme, the workshop witnessed participation from 30 people. These participants included representatives from Swami Vivekananda Shiksha Samiti and PRERANA, the implementation partners. The la Caixa Banking Foundation also joined in to guide the programme objectives and outcomes. The workshop was designed in a manner which solicited opinion from the project team, implementation partners and external consultants. The objective was to build the programme, 'Theory of Change', using existent field learning and insights from actors in the development ecosystem. The programme coordinator and cluster managers set the tone for the session – contextualising the problems of job-creation and the enterprise development ecosystem, and how the W4P programme seeks to trigger change within this. The workshop was geared towards propounding the Theory of Change, plotting how interventions translate in causal pathways, and articulating the causal pathways in which the programme seeks to effect change. The first segment of the discussion centred on the immediate and intermediate outcomes, and long-term impacts of the project. The second segment was an interactive one, in which the details of the Theory of Change presented by Sambodhi were discussed and further unpacked. The objective was to co-create a more refined and integrated version of the Theory of Change, which would incorporate a diverse range of perspectives from the participants. After building upon the context, the participants moved into a session detailing the assumptions made under the project hypothesis of change. This workshop was the first in a series of discussions that will take place within the programme to strengthen its approach.